



# **EJU Media Requirements 2026**



## 1. Introduction

The European Judo Union (EJU), in collaboration with the Local Organising Committee (LOC), is responsible for all media services provided at every event listed in the EJU Calendar.

The LOC is requested to provide the following to the EJU media team before, during, and after events. These obligations apply to the following events:

1. European Cups [Cadet/Junior/Senior/Kata/Veteran]
2. European Hopes Tournaments & Kodokan Seminar
3. Training Camps (OTC/Cadet/Junior/Kids Camps, etc...]
4. European Opens (only applies for Website Content).

## 2. Website Content

### 2.1. Pre-Event:

One preview article to be sent a minimum of one week but at the latest two days, before the event begins. The content should cover the number of entries and interesting facts and must include a minimum of two quotes from two different individuals (for example, one local athlete and one local coach).

### 2.2. During Events:

For tournaments: One report per competition day, including an interview with a minimum of two gold medallists (ideally one male and one female). In the case of the European Hopes Tournament, please ensure a short interview is conducted with both the Kodokan Expert and the European Hero.

For European Cup training camps: One full summary midway through the camp and a minimum of one feature interview with a local judoka.

For OTCs: A minimum of three to four feature articles with a variety of individuals (such as coaches, athletes, physiotherapists, doctors) from different countries.

### 2.3. Post Event:

One article including post-event interviews (if any left) or a recap from the head of the organising committee, covering local successes and key highlights. This should be sent within 24 hours of the event concluding.

Each content creator will be credited for their work on the EJU website.

**Interviews can be submitted in native languages. The EJU will arrange translation as required.**

## 3. Photographer:

- From 2026, the EJU will only accept images from LOCs' EJU-certified photographers.
- A maximum of two photographers may register as EJU providers per event to ensure consistency.
- The LOC must provide the names and contact details of their chosen photographer(s) a minimum of one month before the event but at the latest 10 days before the event begins.
- The EJU will then provide the following information to the registered photographers:



## 3.1. Photography Guidelines for EJU Galleries:

Log-In Link: <https://www.eju.net/wp-admin>

The system is straightforward to use. A dedicated gallery is set up for the photographer under the "Photos" section. Adding photos is simple: you can drag and drop them directly or use the traditional browsing method

## 3.2. Photo requirements:

The primary focus should be on the tatami, with exceptions as outlined below.

0. Warm up: 5/10 photos focused on the top names of the day

1. Preliminaries: A minimum of 30 photos, maximum 60 photos per day. / Kodokan Seminars/European Heroes: 20 photos total per session

2. Final Block: At least 5 photos per category (portrait of each finalist, action and celebration).

3. Medal Ceremony: A minimum of 6 photos, including:

- 1 gold medalist portrait looking straight to the camera.
- 1 podium photo with VIPs
- 1 podium photo only athletes, showing the medal.

4. Draw: Maximum of 6 photos (general view of the table and portraits).

5. Watermarks: All photos should be free of watermarks.

6. VIPs, Special Guests: Maximum of 6 photos

## 6.1. Tagging Guidelines:

Once photos are uploaded to the gallery, they need to be tagged appropriately. Below are the details:

Daily Tags:

- DAY 1, DAY 2
- PRELIMINARIES, FINAL BLOCK
- CATEGORY (only for Final Block, e.g. -60kg)
- VENUE, TEAM, SPONSORS.

## 6.2. Timing for Uploads:

Warm Up and venue view: Please aim to upload some photos to the gallery within 30 minutes of the start of the competition day.

Preliminaries: Please aim to upload some photos to the gallery at least every 2 hours during competition day.

Final Block: Upload as soon as possible, always before leaving the venue.

OTCs/TCs: Upload once per day.

More details on tagging, photo sizes and sponsor delivery guidance will be discussed with the registered photographer directly:

## 7. Videographer

Whilst a videographer is not mandatory, federations with videography and/or social media capabilities may collaborate with the EJU, subject to approval by the Head Video Producer. All content must meet EJU standards. If the LOC has allocated a videographer and/or social media manager for their event, they must notify the EJU media team at least one month in advance but no later than ten days before the event begins.

General Request:



Use a monopod or tripod for the action shots to ensure the image is stabilised

## **7.1. Pre-Event:**

One preview video of the event, maximum duration 30-45 seconds, covering the city as well as local judoka. This is to be sent to the EJU Media Team no later than ten days before the event begins.

## **7.2. During Events:**

Warm-up/Start of day video: A short clip of athletes preparing, coaches giving advice, etc., maximum duration 45 seconds to one minute.

Preliminaries: Four to five short video clips (reels) covering different elements and moments throughout the day, focusing on the action on the tatami.

End of day: One video including final contests and medal ceremonies, focusing on action and emotions.

## **7.3. Post-Event:**

One recap video, maximum duration one minute, covering all competition days and including behind-the-scenes moments, with the primary focus on emotion.

## **7.4. OTCs/TCs:**

Short clips or one highlight clip with an interview.

## **8. Social Media Channels**

Upon receipt of work meeting EJU standards, content will be published on EJU social media channels.

Alternatively, federations may collaborate with the EJU at @europeanjudo. All content submissions will be evaluated for quality and relevance before approval.

### Assistance:

Please refer to the EJU Media Guidelines, the EJU Photography Workshop Handbook as well as the EJU Handbook's Media Section for additional resources to support your work. If you have any questions, please contact the team at [media@eju.net](mailto:media@eju.net)