

Photography Guidelines

High-quality photography is essential for documenting competitions, celebrating athletes, engaging fans, and providing value to sponsors. These guidelines ensure consistency, professionalism, and comprehensive coverage across all EJU events.

Primary Focus: Competition action on the tatami, supplemented by medal ceremonies, venue atmosphere and sponsor visibility.

01

Access and Upload System

Gallery Access:

Log in at: <https://www.eju.net/wp-admin>

Upload Process:

- Navigate to the "Photos" section
- Locate your dedicated event gallery
- Upload via drag-and-drop or traditional file browsing
- All uploads should be completed promptly to maximise engagement

Reference Example:

Malaga Senior European Cup 2024: [Malaga 2024 Gallery](#)

European Judo Championships Seniors 2025: [Podgorica 2025 Gallery](#)

02

Photography Requirements

Minimum Photo Quantities

Preliminaries:

- Minimum 30 photos per day
- Focus on action, technique execution, emotional moments

- Variety of weight categories and athletes

Final Block:

- Minimum 5 photos per weight category
- Capture key moments from semi-finals and finals
- Include winning techniques and celebrations

Medal Ceremonies:

- Minimum 6 photos per ceremony:
 - 1 full podium with VIPs present
 - 1 podium with athletes only
 - 1 individual portrait of gold medallist
 - 1 individual portrait of silver medallist
 - 2 individual portraits of bronze medallists

Official Draw:

- Maximum 6 photos
- Focus on key moments and officials

Venue and Atmosphere:

- General venue shots showing set-up and branding - Maximum 6 photos overall
- Crowd engagement (where significant) - Maximum 10 photos per day
- Behind-the-scenes moments (warm-up area, coaches, volunteers) - Maximum 20-25 photos per day

03

Technical Standards

Image Quality

Resolution:

- Minimum 1920 x 1080 pixels
- High resolution preferred for print and promotional use

Focus and Composition:

- Sharp focus on subjects
- Proper exposure and white balance
- Clean backgrounds where possible
- Action captured at peak moments

File Format:

- JPEG format
- Appropriate compression (balance quality and file size)

Prohibited Elements

Watermarks:

- All photos must be free of watermarks
- Photographer credit handled through gallery attribution

Inappropriate Content:

- No photos compromising athlete dignity
- Sensitive handling of injuries or emotional distress
- Professional judgement in all situations

04

Content Guidelines

Primary Focus: Competition Action

Preferred Subjects:

- Technique execution (throws, holds, transitions)
- Athletes' expressions during competition
- Decisive moments (ippon, waza-ari)
- Referee decisions and reactions
- Coach engagement from sidelines

Avoid:

- Generic wide shots with no clear subject
- Repetitive angles or compositions
- Poor timing (between exchanges)
- Blurred or out-of-focus images

Supporting Content

Medal Ceremonies:

- Clean podium shots with proper framing
- Individual medallist portraits (head and shoulders with medal visible)
- VIP presentations
- Emotional moments (national anthems, celebrations)

Venue and Organisation:

- Professional set-up showcasing event quality

- Sponsor branding visibility
- Volunteer teams in action
- Technical equipment and systems

05

Tagging and Organisation

Proper tagging ensures photos are discoverable and galleries are professionally organised.

Mandatory Tags

Daily Organisation:

- DAY 1, DAY 2, DAY 3 (as applicable)
- PRELIMINARIES
- FINAL BLOCK

Category Tags (Final Block only):

- Weight categories: -60kg, -66kg, -73kg, -81kg, -90kg, -100kg, +100kg (men)
- Weight categories: -48kg, -52kg, -57kg, -63kg, -70kg, -78kg, +78kg (women)

For Cadet events, please use alternative weight categories.

For Hope Tournaments, this requirements is not obligatory.

Additional Tags:

- VENUE (general venue/atmosphere shots)
- TEAM (team photos, coaches, delegations)
- DRAW (draw ceremony)
- MEDAL CEREMONY

Athlete Tags

When to Tag Athletes:

- Only for athletes featured in Final Block photos
- Use full name format: First name Surname
- Include nation code where system allows
- Accurate spelling essential

Do Not Tag:

- Athletes only visible in background
- Preliminary round photos (unless exceptional)
- Unclear or partially obscured athletes

06

Sponsorship Visibility Requirements

EJU sponsors receive guaranteed visibility through photography. Photographers must ensure minimum coverage for each sponsor.

Sponsor Photo Requirements

Photos must feature sponsor logos clearly visible in background (LED boards, mats, signage, or branded equipment).

Sponsor Tagging

- Tag each EJU sponsor name
- Only tag if logo is clearly visible and identifiable
- Ensure photos meet minimum quantity requirements before end of event

Volunteer Coverage

- Minimum 5 close-up photos of volunteers
- Team uniforms must be visible with clear logos
- Capture volunteers in action (setting up, assisting, officiating)
- Professional portrayal highlighting their contribution

07

Upload Timing

Timely uploads maximise social media engagement and provide real-time content for news coverage.

Timeline Requirements

Warm-Up:

- Maximum 30 minutes after the start of the event

Preliminaries:

- First upload: Within 2-3 hours of competition start
- Regular uploads: Throughout the day
- End of day: All preliminary photos uploaded

Final Block:

- Upload as soon as possible after each category concludes
- Aim for photos available within 30-60 minutes of finals

Medal Ceremonies:

- Upload immediately after ceremony
- Priority for social media and news coverage

Daily Goal:

- All photos from each competition day uploaded and tagged before midnight

08

Workflow - Best Practices

During Competition

Shooting Strategy:

- Position yourself for optimal angles
- Anticipate action and technique execution
- Capture full range: wide, medium, close-up
- Shoot continuously during exchanges
- Don't miss medal ceremony moments

Organisation:

- Sort photos by session (preliminaries/finals)
- Separate medal ceremonies
- Identify key moments for priority upload
- Note exceptional photos for featured content

Post-Shooting Process

Selection:

- Choose best photos from each sequence
- Eliminate duplicates and poor quality
- Ensure variety of athletes, angles, moments
- Meet minimum quantity requirements

Editing:

- Correct exposure and white balance if needed
- Crop for composition (maintain resolution)
- Remove any watermarks
- Ensure file names are clear and organised

Uploading:

- Upload in batches (preliminaries, then finals)

- Tag immediately upon upload
- Double-check sponsor photo counts
- Verify athlete name spellings

09

Additional Support

For technical questions, upload issues, or guidance:

Gabriel Juan

EJU Head Photographer

Email: gabi.juan@eju.net